



**hold•fast** ˈhōl(d)-,fast\  
to continue to believe  
in or adhere to an idea  
or principle.

# HOLD FAST<sup>®</sup> APPAREL

is designed for the man who knows what he stands for, and isn't afraid to show it. **HOLD FAST<sup>®</sup>** celebrates **AMERICA, PATRIOTISM**, and **FAITH** in God.

- PRO-MILITARY, PRO-VETERAN, PRO-FAITH, PRO-FAMILY, AND PRO-FREEDOM!
- COLOR COORDINATING FLAG ON LEFT SLEEVE OR FRONT LEFT CHEST
- LIGHTWEIGHT, TRIMMER FIT, TAGLESS
- PREMIUM 100% SOFT COMBED RINGSPUN COTTON OR A POLY/COTTON BLEND
- SHORT-SLEEVE MSRP: SM-XL \$19.99  
2X \$21.99, 3X \$22.99

HOLD FAST<sup>®</sup> HAS QUICKLY BECOME A FAN FAVORITE AMONG BOTH RETAILERS AND SHOPPERS.

## BRANDED MERCHANDISING SOLUTIONS!



**HOLD FAST**  
**ARMORY 20 DISPLAY**  
KHF20DISP01



6 12978 55144 8



**HOLD FAST**  
**ARMORY 10 DISPLAY**  
KHFDISP01



6 12978 49331 1

**PRINTED NECK LABEL  
& HANGTAG**



NEW



# WE THE PEOPLE



SHORT-SLEEVE TEE

Justice, peace, and the blessings of liberty...each of these principles is laid out in the Constitution of the United States of America.  
#WeThePeople #GodBlessAmerica

*We the People of the United States, in Order to form a more perfect Union, establish Justice, ensure domestic Tranquility, provide for the common defense, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.*

—The Preamble to the US Constitution

## WE THE PEOPLE

KHF3814 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Silver



SHORT-SLEEVE TEE

**NEW**

**IN GOD  
WE TRUST  
SHIELD**

This classic T-shirt leaves no doubt: God's at the helm, and faith in Him is the source of all our strength.

*"I will say of the LORD, 'He is my refuge and my fortress, my God, in whom I trust.'" —Psalm 91:2*

**IN GOD WE TRUST SHIELD**  
KHF3812 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Denim Heather



**NEW**

»»» **LONG MAY  
IT WAVE**



SHORT-SLEEVE TEE

More than mere ink and cloth, the American flag represents honor, liberty, and the men and women who've sacrificed their lives to protect the freedom we hold so dear.

*The flag of the United States of America, "Is a universally recognized symbol that stands for liberty and freedom. It is the history of our nation, marked by the blood of those who died defending it."  
—John Thune, US Senator*



**OUR FLAG IS MORE THAN  
★ JUST CLOTH AND INK! ★**

"IT IS A UNIVERSALLY RECOGNIZED SYMBOL THAT STANDS FOR LIBERTY, AND FREEDOM. IT IS THE HISTORY OF OUR NATION, AND IT'S MARKED BY THE BLOOD OF THOSE WHO DIED DEFENDING IT." —John Thune

★ ★ ★ **HOLD FAST™** ★ ★ ★



**LONG MAY IT WAVE**  
KHF3813 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Navy



SHORT-SLEEVE TEE

NEW

FORGED STRENGTH

When the Lord God is the source of our strength, no foe can make us falter, and no enemy can steal our courage. #TrueStrength #AlmightyGod

“No weapon forged against you will prevail, and you will refute every tongue that accuses you. This is the heritage of the servants of the LORD, and this is their vindication from me,” declares the LORD.” —Isaiah 54:17

FORGED STRENGTH  
KHF3815 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: True Red





»»» **POLICE  
FLAG**

*“Let everyone be subject to the governing authorities, for there is no authority except that which God has established. The authorities that exist have been established by God.” —Romans 13:1*

**NEW**

**BACKPRINT**



SHORT-SLEEVE TEE

**POLICE FLAG**  
KHF3816 S-3X

SMALL	
6	12978 55071 7
MEDIUM	
6	12978 55072 4
LARGE	
6	12978 55073 1
X-LARGE	
6	12978 55074 8
2X-LARGE	
6	12978 55075 5
3X-LARGE	
6	12978 55076 2

Shirt Color: Black

**BACKPRINT**



»»» **FIREFIGHTER  
FLAG**



Show your support for the brave men and women who help keep our communities safe as dedicated police officers and firefighters. #Pray4Firefighters #Pray4LawEnforcement

*“Have I not commanded you? Be strong and courageous. Do not be afraid; do not be discouraged, for the LORD your God will be with you wherever you go.” —Joshua 1:9*

**FIREFIGHTER FLAG**  
KHF3820 S-3X

SMALL	
6	12978 55095 3
MEDIUM	
6	12978 55096 0
LARGE	
6	12978 55097 7
X-LARGE	
6	12978 55098 4
2X-LARGE	
6	12978 55099 1
3X-LARGE	
6	12978 55100 4

Shirt Color: Black



**HOLD FAST**

SHORT-SLEEVE TEE

**NEW**

**FEAR NOT  
FLAG**

When God is on your side,  
there is no need to fear. He  
will never leave you, and  
He's got a plan! #FearNot

*"Be strong and courageous. Do not  
be afraid or terrified because of  
them, for the LORD your God goes  
with you; he will never leave you nor  
forsake you." —Deuteronomy 31:6*

**FEAR NOT FLAG**

KHF3817 S-3X

SMALL



6 12978 55077 9

MEDIUM



6 12978 55078 6

LARGE



6 12978 55079 3

X-LARGE



6 12978 55080 9

2X-LARGE



6 12978 55081 6

3X-LARGE



6 12978 55082 3

Shirt Color: Military Heather Green



NEW

## »»» HOLD FAST EAGLE



**HOLD FAST**

SHORT-SLEEVE TEE

Historically, the eagle is symbolic of great strength, leadership, and vision. As believers, this majestic bird also reminds us of the hope we find in salvation through Jesus Christ.

*"It is for freedom that Christ has set us free. Stand firm, then, and do not let yourselves be burdened again by a yoke of slavery." —Galatians 5:1*

### HOLD FAST EAGLE

KHF3818 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



SHORT-SLEEVE TEE

**NEW**

**WE RAISE HEROES**

**SILHOUETTES OF FIREMAN, POLICEMAN, SOLDIER, AND MEDICAL PROFESSIONALS!**

Look for the helpers! We are blessed in this nation to be surrounded by heroes in the US Armed Forces, local police, fire and rescue teams, and our medical heroes on the front lines in clinics and hospitals. God bless each and every one of these noble men and women. #WeRaiseHeroes

*"I say of the holy people who are in the land, 'They are the noble ones in whom is all my delight.'" –Psalm 16:3*

**WE RAISE HEROES**

KHF3819 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



*"HOLD FAST T-shirts and Caps are some of the top performers in my Graphic Tee category!"  
–Kasey Wickiser, Rural King*

**BURKE**

*“The only thing necessary for the triumph of evil is for good men to do nothing.” —Edmund Burke*



**BURKE**  
KHF3496 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Red

**EISENHOWER**

*“Recognition of the Supreme Being is the first, the most basic, expression of Americanism. Thus, the Founding Fathers of America saw it, and thus with God's help, it will continue to be.” —Dwight D. Eisenhower*



**EISENHOWER**  
KHF3260 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



SHORT-SLEEVE TEE

**FEARLESS**  
KHF3258 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



**FEARLESS**

*“Yea, though I walk through the valley of the shadow of death, I will fear no evil: for thou art with me...” —Psalm 23:4*

**FOLDED FLAG**  
KHF3501 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Royal Blue



**FOLDED FLAG**

*“Greater love has no one than this: to lay down one’s life for one’s friends.” —John 15:13*

## FOR GOD AND COUNTRY

*"Blessed is the nation whose God is the Lord." —Psalm 33:12*



## FOR HONOR

*"Not to us, Lord, not to us but to your name be the glory..." —Psalm 115:1*



SHORT-SLEEVE TEE

### FOR GOD AND COUNTRY KHF3500 S-3X

SMALL
6 12978 52833 4
MEDIUM
6 12978 52834 1
LARGE
6 12978 52835 8
X-LARGE
6 12978 52836 5
2X-LARGE
6 12978 52837 2
3X-LARGE
6 12978 52838 9

Shirt Color: Red Heather

### FOR HONOR KHF3261 S-3X

SMALL
6 12978 49019 8
MEDIUM
6 12978 49020 4
LARGE
6 12978 49021 1
X-LARGE
6 12978 49022 8
2X-LARGE
6 12978 49023 5
3X-LARGE
6 12978 49024 2

Shirt Color: Heather Dark Grey



SHORT-SLEEVE TEE

**FREEDOM FLAG**  
KHF3263 S-3X

SMALL



6 12978 49031 0

MEDIUM



6 12978 49032 7

LARGE



6 12978 49033 4

X-LARGE



6 12978 49034 1

2X-LARGE



6 12978 49035 8

3X-LARGE



6 12978 49036 5

Shirt Color: City Green



**FREEDOM  
FLAG**

**FREEDOM  
WASN'T FREE**  
KHF3339 S-3X

SMALL



6 12978 51087 2

MEDIUM



6 12978 51088 9

LARGE



6 12978 51089 6

X-LARGE



6 12978 51090 2

2X-LARGE



6 12978 51091 9

3X-LARGE



6 12978 51092 6

Shirt Color: Navy



**FREEDOM  
WASN'T FREE**

*"Greater love has no one than this: to lay down one's life for one's friends." —John 15:13*

IN 2020, A PERCENTAGE OF PROCEEDS OF THIS SHIRT WENT TO FAITH-BASED MEDICAL NONPROFITS FOR COVID-19 RELIEF.

## HEROES

*“Now we ask you, brothers and sisters, to acknowledge those who work hard among you, who care for you in the Lord and who admonish you. Hold them in the highest regard in love because of their work. Live in peace with each other.”*  
—1 Thessalonians 5:12-13



**HEROES**  
KHF3618 S-3X



Shirt Color: Royal Heather

## HOLD FAST ANCHOR

*“Let us hold unwaveringly to the hope we profess, for he who promised is faithful.”*—Hebrews 10:23



**HOLD FAST ANCHOR**  
KHF3499 S-3X



Shirt Color: Navy



SHORT-SLEEVE TEE

**HOLD FAST FLAG**

KHF3503 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black

**I LOVE ANIMALS**

KHF3255 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: City Green



**HOLD FAST FLAG**



FRONT LEFT CHEST

*“Be strong and courageous. Do not be afraid or terrified because of them, for the LORD your God goes with you; he will never leave you nor forsake you.” —Deuteronomy 31:6*



**I LOVE ANIMALS**

*“And there came a voice to him, ‘Rise, Peter; kill and eat.’” —Acts 10:13*



SHORT-SLEEVE TEE

# I AM THE STORM

*"...In God I trust and am not afraid. What can mere mortals do to me?" —Psalm 56:4*



**I AM THE STORM**  
KHF3257 S-3X

SMALL

6 12978 48995 6

MEDIUM

6 12978 48996 3

LARGE

6 12978 48997 0

X-LARGE

6 12978 48998 7

2X-LARGE

6 12978 48999 4

3X-LARGE

6 12978 49000 6

Shirt Color: Independence Red

# IRON

*"As iron sharpens iron, so one person sharpens another." —Proverbs 27:17*



**IRON**

KHF3497 S-3X

SMALL

6 12978 52815 0

MEDIUM

6 12978 52816 7

LARGE

6 12978 52817 4

X-LARGE

6 12978 52818 1

2X-LARGE

6 12978 52819 8

3X-LARGE

6 12978 52820 4

Shirt Color: Military Green



SHORT-SLEEVE TEE



## NO GRIT

*“Not only so, but we also glory in our sufferings, because we know that suffering produces perseverance; perseverance, character; and character, hope.” —Romans 5:3-4*

### NO GRIT

KHF3498 S-3X

SMALL



6 12978 52821 1

MEDIUM



6 12978 52822 8

LARGE



6 12978 52823 5

X-LARGE



6 12978 52824 2

2X-LARGE



6 12978 52825 9

3X-LARGE



6 12978 52826 6

Shirt Color: Storm Grey

### PATRICK HENRY

KHF3502 S-3X

SMALL



6 12978 52845 7

MEDIUM



6 12978 52846 4

LARGE



6 12978 52847 1

X-LARGE



6 12978 52848 8

2X-LARGE



6 12978 52849 5

3X-LARGE



6 12978 52850 1

Shirt Color: Royal Heather



## PATRICK HENRY

*“Now the Lord is the Spirit, and where the Spirit of the Lord is, there is freedom.” —2 Corinthians 3:17*



SHORT-SLEEVE TEE



## VETERAN

*“Greater love has no one than this: to lay down one’s life for one’s friends.” —John 15:13*



## WARRIOR

*“For everyone born of God overcomes the world. This is the victory that has overcome the world, even our faith.” —1 John 5:4*

### VETERAN KHF3504 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Charcoal Heather

### WARRIOR KHF3495 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



FLEECE ZIP HOODY

Be the warrior God called you to be. He's got your back!

*"Let us hold unwaveringly to the hope we profess, for he who promised is faithful." —Hebrews 10:23*

**HOLD FAST FLAG**  
HFZ3643 S-2X

SMALL



MEDIUM



LARGE



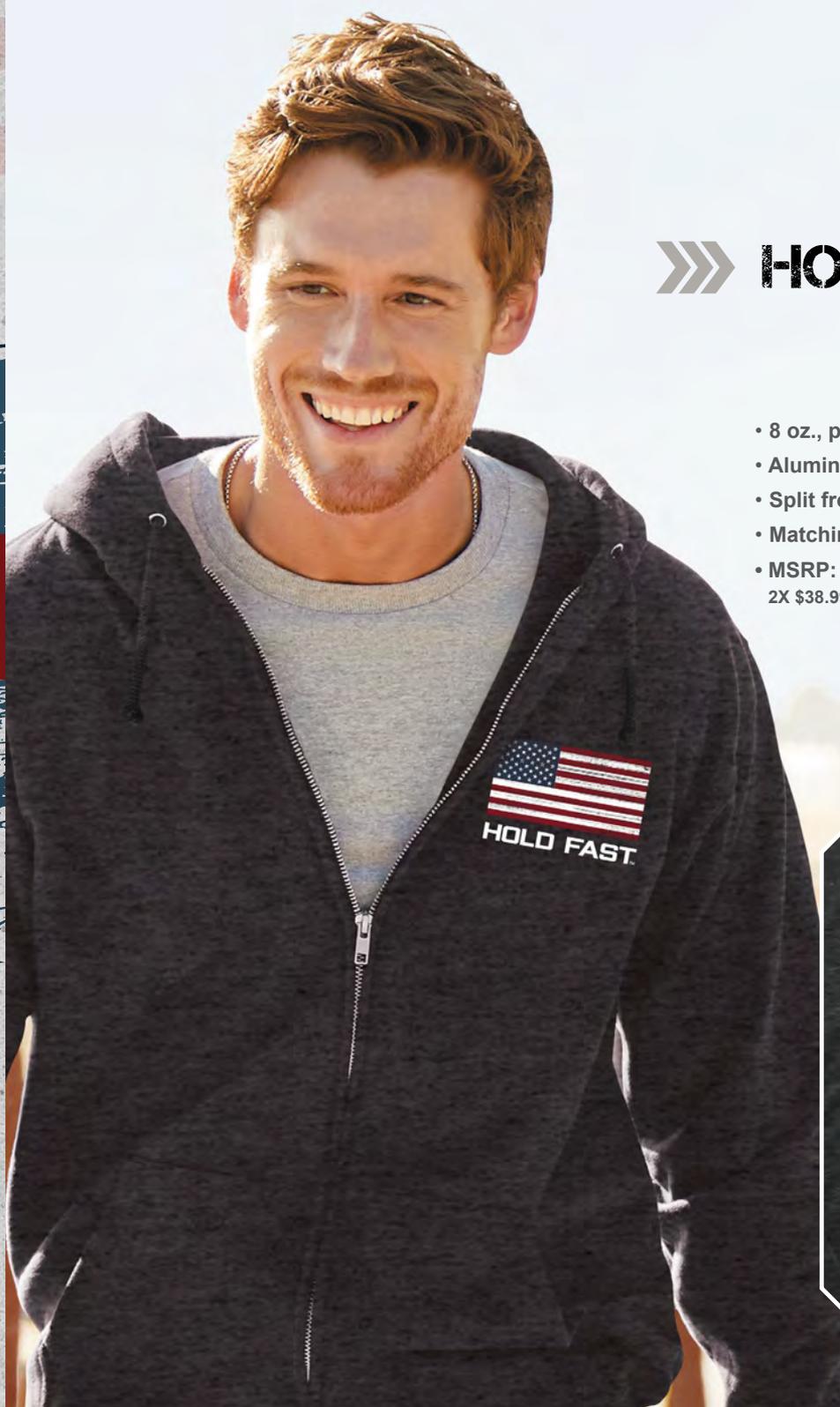
X-LARGE



2X-LARGE



Shirt Color: Black Heather



## »»» HOLD FAST FLAG

- 8 oz., pre-shrunk 50/50 cotton/polyester
- Aluminum Zipper
- Split front pouch pocket
- Matching Drawstrings
- MSRP: SM-XL \$34.99  
2X \$38.99

### BACKPRINT



HOLD FAST CAPS



Celebrate American heritage, patriotism, and faith in God in new HOLD FAST® Caps! These caps are pro-military, pro-veteran, pro-FAITH, pro-FAMILY, and pro-FREEDOM!

FOR THE WHOLE **HOLD FAST** COLLECTION, GO TO PAGE 55!

PRODUCT FEATURES

- COTTON OR COTTON FRONT/MESH BACK
- ONE SIZE FITS MOST



MSRP \$19.99

LHACC PANEL  
MEN'S CAPS 2  
ACCP013



BLACK CAMO  
HFC3730



FLAG BURGUNDY LEATHER  
HFC3732



FLAG RED & TAN  
HFC3734



TIGER STRIPE CAMO  
HFC3736



FAITH FAMILY FREEDOM  
HFC3731



FREEDOM IS NOT FREE  
HFC3735



**“I am a God-fearing,  
Constitution supporting,  
Jesus-loving PATRIOT!!! So  
far this American-Pride,  
one nation under God ball  
cap is my all-time favorite  
one and the best looking  
one I have ever had!!! Just  
what the doctor ordered!”**

—DR. RUSSELL RINTELMANN,  
KERUSSO® CUSTOMER



CLOSURE

SIDE



**BLACK FLAG**  
HFC3340



6 12978 51094 0



CLOSURE

SIDE



**BLACK & GREY CAMO FLAG**  
HFC3437



6 12978 52453 4



CLOSURE

SIDE



**EISENHOWER**  
HFC3439



6 12978 52455 8



**MEN'S CAPS**  
ACCP002



6 12978 54361 0



CLOSURE

SIDE



**CANVAS FLAG**  
HFC3341



6 12978 51095 7



CLOSURE

SIDE



**DOG TAG**  
HFC3438



6 12978 52454 1



CLOSURE

SIDE



**FIGHT THE GOOD FIGHT**  
HFC3440



6 12978 52456 5



CLOSURE

SIDE



**LAND OF THE FREE**  
HFC3343



6 12978 51097 1

## MEDIUM TUMBLERS

**FAITH CAN MOVE**  
MUGS205



WOOD/TAN

**FLAG**  
MUGS206



RED/WHITE/BLUE

**TREADPLATE**  
MUGS208



BLACK



## MEDIUM STAINLESS STEEL TUMBLERS

These convenient, dual-walled stainless-steel tumblers with a slide lid offer a sip of faith and a practical way to keep your beverage piping hot or frosty for hours. **MSRP \$19.99**

### PRODUCT FEATURES

- 20 OZ. CAPACITY
- CONVENIENT SLIDE LID
- DUAL-WALL VACUUM-SEALED
- KITCHEN-GRADE STAINLESS STEEL
- HAND WASH
- SWEAT-FREE (NO MORE RINGS!)
- KEEPS DRINKS HOT OR COLD FOR HOURS
- FULL-WRAP ART OR POWDER COATED WITH LASER-ENGRAVING



**LAND OF THE FREE**  
MUGS207



MILITARY GREEN



**EISENHOWER**  
MUGS204



RED



**IRON**  
MUGS209



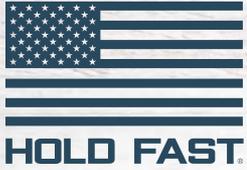
BLACK

12 PC 20 OZ. DUAL WALL  
SS MUG ASST.  
MUGS-SP21C



6 12978 55130 1

LARGE TUMBLERS



LARGE STAINLESS STEEL TUMBLERS

These convenient, dual-walled stainless-steel tumblers with a slide lid offer a sip of faith and a practical way to keep your beverage piping hot or frosty for hours. **MSRP \$23.99**

EXTERIOR DESIGNS ARE CREATED WITH FULL WRAP-AROUND ART OR ARE POWDER COATED WITH LASER-ENGRAVING—SOME ALSO WITH SCREEN-PRINTING.

**NEW**

12 PC 30 OZ. DUAL WALL SS MUG ASST. 2 MUGS-SP21A



**EISENHOWER**  
MUGS196



RED



**FLAG**  
MUGS197



RED/WHITE/BLUE



**LAND OF THE FREE**  
MUGS198



MILITARY GREEN



**STAND FIRM**  
MUGS199



CAMO

# »»» AUTO DECALS



AUTO DECALS



7.5"

MSRP \$9.99

5.25"

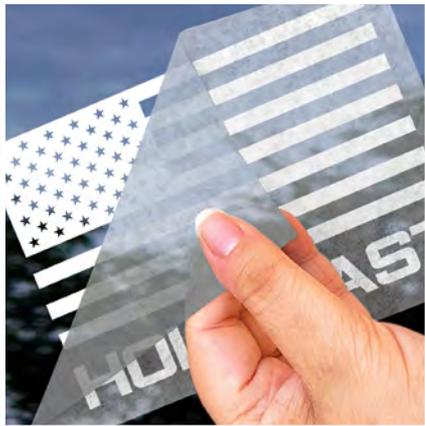
MSRP \$6.99



FOR THE WHOLE  
**HOLD FAST  
COLLECTION**

GO TO PAGE 55

## EASY APPLICATION!



## PRODUCT FEATURES

- WORKS ON CARS + TRUCKS, BIKES, LAPTOPS, AND WINDOWS
- POLISHED VINYL, 3 MM THICK WITH 1 MM ADHESIVE
- 2 SIZES

HOLD FAST TO FAITH, FAMILY, AND FREEDOM ON YOUR CAR, BIKE, OR LAPTOP WITH THIS COOL VINYL DECAL.

*"Be strong and courageous. Do not be afraid or terrified because of them, for the LORD your God goes with you; he will never leave you nor forsake you."*  
—Deuteronomy 31:6

**HOLD FAST FLAG 5.25"**  
DCAL101



**HOLD FAST FLAG 7.5"**  
DCAL102



**12 PC. VINYL DECAL ASSORTMENT**  
DCAL-SU20



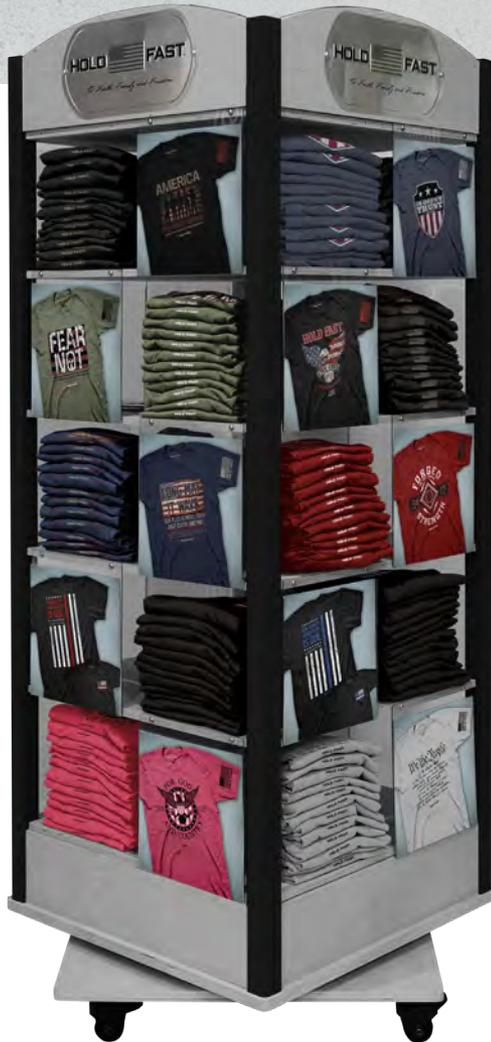
**NEW**

# HOLD FAST® ARMORY DISPLAY



## 20-CUBBY DISPLAY

## 10-CUBBY DISPLAY



- HOLDS 20 T-SHIRT DESIGNS
- HOLDS OVER 240 T-SHIRTS
- DISPLAY COST - \$550
- DISPLAY COST OFFSET WITH 30 FREE TEES!



- HOLDS 10 T-SHIRT DESIGNS
- HOLDS OVER 120 T-SHIRTS
- SIDES HOLD YOUR CHOICE OF GIFT PANELS AND CAPS (INCLUDED)
- DISPLAY COST - \$415
- DISPLAY COST OFFSET WITH 24 FREE TEES!

### BOTH DISPLAYS

- STURDY CONSTRUCTION
- GREY WOOD FINISH
- 360° SPIN AND EASY TO MOVE
- EACH CUBBY HOLDS 12 T-SHIRTS
- PRODUCT SHIPS FREE!
- \$99 FREIGHT CAP ON DISPLAY SHIPPING
- DISPLAY COST FULLY OFFSET WITH FREE TEES



**HOLD FAST ARMORY 20  
DISPLAY**  
KHF20DISP01



**HOLD FAST ARMORY 10  
DISPLAY**  
KHF10DISP01



\* Free freight is for product only. Free freight and display freight cap apply only to shipping within the contiguous U.S. Offset tees will appear on your invoice at \$0.01 each.

JESUS SAID, "GO INTO ALL THE  
WORLD AND 'KĒRUSSŌ' THE  
GOOD NEWS TO EVERYONE."

("KĒruSSŌ" is the Greek word for preach.)

DO YOU "KĒRUSSŌ"?

## CONTACT US

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KERUSSO  
2021 CATALOG  
MKT1405



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