



HOLD  **FAST™**

To Faith, Family and Freedom

hold•fast ˈhōl(d)-ˌfɑst\
to continue to believe
in or adhere to an idea
or principle.

HOLD FAST® APPAREL

is designed for the man who knows what he stands for, and isn't afraid to show it. **HOLD FAST®** celebrates **AMERICA, PATRIOTISM**, and **FAITH** in God.

- PRO-MILITARY, PRO-VETERAN, PRO-FAITH, PRO-FAMILY, AND PRO-FREEDOM!
- COLOR COORDINATING FLAG ON LEFT SLEEVE OR FRONT LEFT CHEST
- LIGHTWEIGHT, TRIMMER FIT, TAGLESS
- PREMIUM 100% SOFT COMBED RINGSPUN COTTON OR A POLY/COTTON BLEND
- SHORT-SLEEVE MSRP: SM-XL \$19.99
2X \$21.99, 3X \$22.99

HOLD FAST® HAS QUICKLY BECOME
A FAN FAVORITE AMONG BOTH
RETAILERS AND SHOPPERS.

BRANDED MERCHANDISING SOLUTIONS!



HOLD FAST
ARMORY 20 DISPLAY
KHF20DISP01



HOLD FAST
ARMORY 10 DISPLAY
KHFDISP01



PRINTED NECK LABEL
& HANGTAG



NEW

WE THE PEOPLE



SHORT-SLEEVE TEE

Justice, peace, and the blessings of liberty...each of these principles is laid out in the Constitution of the United States of America.
#WeThePeople #GodBlessAmerica

We the People of the United States, in Order to form a more perfect Union, establish Justice, ensure domestic Tranquility, provide for the common defense, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

—The Preamble to the US Constitution

We the People
of the United States,
in Order to form a more perfect Union,
establish Justice, insure domestic Tranquility,
provide for the common defense,
promote the general Welfare,
and secure the Blessings of Liberty
to ourselves and our Posterity,
do ordain and establish this Constitution
for the United States of America.

HOLD FAST.



WE THE PEOPLE KHF3814 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Silver



SHORT-SLEEVE TEE

NEW

»»» IN GOD
WE TRUST
SHIELD

This classic T-shirt leaves no doubt: God's at the helm, and faith in Him is the source of all our strength.

"I will say of the LORD, 'He is my refuge and my fortress, my God, in whom I trust.'" —Psalm 91:2

IN GOD WE TRUST SHIELD
KHF3812 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Denim Heather



NEW



LONG MAY IT WAVE



SHORT-SLEEVE TEE

More than mere ink and cloth, the American flag represents honor, liberty, and the men and women who've sacrificed their lives to protect the freedom we hold so dear.

The flag of the United States of America, "Is a universally recognized symbol that stands for liberty and freedom. It is the history of our nation, marked by the blood of those who died defending it."
—John Thune, US Senator



OUR FLAG IS MORE THAN
★ JUST CLOTH AND INK! ★

"IT IS A UNIVERSALLY RECOGNIZED SYMBOL THAT STANDS FOR LIBERTY, AND FREEDOM. IT IS THE HISTORY OF OUR NATION, AND IT'S MARKED BY THE BLOOD OF THOSE WHO DIED DEFENDING IT." —John Thune

★★★★ HOLD FAST.™ ★★★★★



LONG MAY IT WAVE KHF3813 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Navy



SHORT-SLEEVE TEE

NEW

»»» FORGED
STRENGTH

When the Lord God is the
source of our strength, no foe
can make us falter, and no
enemy can steal our courage.
#TrueStrength #AlmightyGod

*"No weapon forged against you will
prevail, and you will refute every
tongue that accuses you. This is the
heritage of the servants of the LORD,
and this is their vindication from me,"
declares the LORD." —Isaiah 54:17*

FORGED STRENGTH
KHF3815 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: True Red





"Let everyone be subject to the governing authorities, for there is no authority except that which God has established. The authorities that exist have been established by God." —Romans 13:1

» POLICE FLAG



NEW

BACKPRINT



BACKPRINT

» FIREFIGHTER FLAG

Show your support for the brave men and women who help keep our communities safe as dedicated police officers and firefighters. #Pray4Firefighters #Pray4LawEnforcement

"Have I not commanded you? Be strong and courageous. Do not be afraid; do not be discouraged, for the LORD your God will be with you wherever you go."
—Joshua 1:9



SHORT-SLEEVE TEE

POLICE FLAG KHF3816 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black

FIREFIGHTER FLAG KHF3820 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



SHORT-SLEEVE TEE

NEW

»»» FEAR NOT
FLAG

When God is on your side,
there is no need to fear. He
will never leave you, and
He's got a plan! #FearNot

*"Be strong and courageous. Do not
be afraid or terrified because of
them, for the LORD your God goes
with you; he will never leave you nor
forsake you." —Deuteronomy 31:6*

FEAR NOT FLAG
KHF3817 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Military Heather Green



NEW

»»» HOLD FAST EAGLE



SHORT-SLEEVE TEE

Historically, the eagle is symbolic of great strength, leadership, and vision. As believers, this majestic bird also reminds us of the hope we find in salvation through Jesus Christ.

"It is for freedom that Christ has set us free. Stand firm, then, and do not let yourselves be burdened again by a yoke of slavery." —Galatians 5:1

HOLD FAST EAGLE
KHF3818 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



SHORT-SLEEVE TEE

NEW

Look for the helpers! We are blessed in this nation to be surrounded by heroes in the US Armed Forces, local police, fire and rescue teams, and our medical heroes on the front lines in clinics and hospitals. God bless each and every one of these noble men and women. #WeRaiseHeroes

"I say of the holy people who are in the land, 'They are the noble ones in whom is all my delight.'" —Psalm 16:3

WE RAISE HEROES
KHF3819 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



WE RAISE
HEROES

SILHOUETTES OF FIREMAN,
POLICEMAN, SOLDIER, AND
MEDICAL PROFESSIONALS!



*"HOLD FAST T-shirts
and Caps are some of
the top performers in my
Graphic Tee category!"
—Kasey Wickiser, Rural King*

BURKE

"The only thing necessary for the triumph of evil is for good men to do nothing." —Edmund Burke



EISENHOWER

"Recognition of the Supreme Being is the first, the most basic, expression of Americanism. Thus, the Founding Fathers of America saw it, and thus with God's help, it will continue to be." —Dwight D. Eisenhower



BURKE KHF3496 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Red

EISENHOWER KHF3260 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



SHORT-SLEEVE TEE

FEARLESS

KHF3258 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black

FOLDED FLAG

KHF3501 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Royal Blue



»» FEARLESS

"Yea, though I walk through the valley of the shadow of death, I will fear no evil: for thou art with me..." —Psalm 23:4



»» FOLDED FLAG

"Greater love has no one than this: to lay down one's life for one's friends." —John 15:13

FOR GOD AND COUNTRY

"Blessed is the nation whose God is the Lord." —Psalm 33:12

FOR HONOR

"Not to us, Lord, not to us but to your name be the glory..." —Psalm 115:1



SHORT-SLEEVE TEE

FOR GOD AND COUNTRY KHF3500 S-3X

SMALL	
6 12978 52833	4
MEDIUM	
6 12978 52834	1
LARGE	
6 12978 52835	8
X-LARGE	
6 12978 52836	5
2X-LARGE	
6 12978 52837	2
3X-LARGE	
6 12978 52838	9

Shirt Color: Red Heather

FOR HONOR KHF3261 S-3X

SMALL	
6 12978 49019	8
MEDIUM	
6 12978 49020	4
LARGE	
6 12978 49021	1
X-LARGE	
6 12978 49022	8
2X-LARGE	
6 12978 49023	5
3X-LARGE	
6 12978 49024	2

Shirt Color: Heather Dark Grey



SHORT-SLEEVE TEE

FREEDOM FLAG

KHF3263 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: City Green

FREEDOM

WASN'T FREE

KHF3339 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Navy



**FREEDOM
FLAG**



**FREEDOM
WASN'T FREE**

"Greater love has no one than this: to lay down one's life for one's friends." —John 15:13

IN 2020, A
PERCENTAGE OF
PROCEEDS OF THIS
SHIRT WENT TO
FAITH-BASED MEDICAL
NONPROFITS FOR
COVID-19 RELIEF.

HEROES

*"Now we ask you, brothers and sisters, to acknowledge those who work hard among you, who care for you in the Lord and who admonish you. Hold them in the highest regard in love because of their work. Live in peace with each other."
—1 Thessalonians 5:12-13*

HOLD FAST ANCHOR

*"Let us hold unwaveringly to the hope we profess, for he who promised is faithful."
—Hebrews 10:23*



HEROES KHF3618 S-3X

SMALL	
6 12978 54040	4
MEDIUM	
6 12978 54041	1
LARGE	
6 12978 54042	8
X-LARGE	
6 12978 54043	5
2X-LARGE	
6 12978 54044	2
3X-LARGE	
6 12978 54045	9

Shirt Color: Royal Heather

HOLD FAST ANCHOR KHF3499 S-3X

SMALL	
6 12978 52827	3
MEDIUM	
6 12978 52828	0
LARGE	
6 12978 52829	7
X-LARGE	
6 12978 52830	3
2X-LARGE	
6 12978 52831	0
3X-LARGE	
6 12978 52832	7

Shirt Color: Navy



SHORT-SLEEVE TEE

HOLD FAST FLAG

KHF3503 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black

I LOVE ANIMALS

KHF3255 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: City Green



FRONT LEFT
CHEST

»» HOLD FAST FLAG

*"Be strong and courageous.
Do not be afraid or terrified
because of them, for the LORD
your God goes with you; he will
never leave you nor forsake
you." —Deuteronomy 31:6*



»» I LOVE ANIMALS

*"And there came a voice to
him, 'Rise, Peter; kill
and eat.'" —Acts 10:13*

»» I AM THE STORM

"...In God I trust and am not afraid. What can mere mortals do to me?" —Psalm 56:4



HOLD FAST

SHORT-SLEEVE TEE

I AM THE STORM

KHF3257 S-3X

SMALL

6 12978 48995 1 6

MEDIUM

6 12978 48996 3 3

LARGE

6 12978 48997 0 0

X-LARGE

6 12978 48998 7 7

2X-LARGE

6 12978 48999 4 4

3X-LARGE

6 12978 49000 6 6

Shirt Color: Independence Red

»» IRON

"As iron sharpens iron, so one person sharpens another." —Proverbs 27:17



IRON

KHF3497 S-3X

SMALL

6 12978 52815 0 0

MEDIUM

6 12978 52816 7 7

LARGE

6 12978 52817 4 4

X-LARGE

6 12978 52818 1 1

2X-LARGE

6 12978 52819 8 8

3X-LARGE

6 12978 52820 4 4

Shirt Color: Military Green



SHORT-SLEEVE TEE

NO GRIT

KHF3498 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Storm Grey

PATRICK HENRY

KHF3502 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Royal Heather



NO GRIT

"Not only so, but we also glory in our sufferings, because we know that suffering produces perseverance; perseverance, character; and character, hope." —Romans 5:3-4



PATRICK HENRY

"Now the Lord is the Spirit, and where the Spirit of the Lord is, there is freedom." —2 Corinthians 3:17



HOLD FAST.

SHORT-SLEEVE TEE



VETERAN

"Greater love has no one than this: to lay down one's life for one's friends." —John 15:13



VETERAN KHF3504 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Charcoal Heather



WARRIOR

"For everyone born of God overcomes the world. This is the victory that has overcome the world, even our faith." —1 John 5:4



WARRIOR KHF3495 S-3X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



3X-LARGE



Shirt Color: Black



FLEECE ZIP HOODY

Be the warrior God called you
to be. He's got your back!

*"Let us hold unswervingly
to the hope we profess,
for he who promised is
faithful." —Hebrews 10:23*

HOLD FAST FLAG
HFZ3643 S-2X

SMALL



MEDIUM



LARGE



X-LARGE



2X-LARGE



Shirt Color: Black Heather



»» HOLD FAST FLAG

- 8 oz., pre-shrunk 50/50 cotton/polyester
- Aluminum Zipper
- Split front pouch pocket
- Matching Drawstrings
- MSRP: SM-XL \$34.99
2X \$38.99

BACKPRINT



HOLD FAST CAPS



Celebrate American heritage, patriotism, and faith in God in new HOLD FAST® Caps! These caps are pro-military, pro-veteran, pro-FAITH, pro-FAMILY, and pro-FREEDOM!

FOR THE WHOLE **HOLD FAST** COLLECTION, GO TO PAGE 55!

PRODUCT FEATURES

- COTTON OR COTTON FRONT/MESH BACK
- ONE SIZE FITS MOST



MSRP \$19.99

LHACC PANEL
MEN'S CAPS 2
ACCP013



- MORE VERTICAL PROFILE
- LESS CURVED BILL
- SNAPBACK CLOSURE



CLOSURE

SIDE



BLACK CAMO
HFC3730



CLOSURE

SIDE



FLAG BURGUNDY LEATHER
HFC3732



CLOSURE

SIDE



FLAG RED & TAN
HFC3734



CLOSURE

SIDE



TIGER STRIPE CAMO
HFC3736



CLOSURE

SIDE



FAITH FAMILY FREEDOM
HFC3731



CLOSURE

SIDE



FREEDOM IS NOT FREE
HFC3735





CLOSURE

SIDE



BLACK FLAG
HFC3340



6 12978 51094 0



CLOSURE

SIDE



BLACK & GREY CAMO FLAG
HFC3437



6 12978 52453 4



CLOSURE

SIDE



EISENHOWER
HFC3439



6 12978 52455 8

**“I am a God-fearing,
Constitution supporting,
Jesus-loving PATRIOT!!! So
far this American-Pride,
one nation under God ball
cap is my all-time favorite
one and the best looking
one I have ever had!!! Just
what the doctor ordered!”**

—DR. RUSSELL RINTELMANN,
KERUSSO® CUSTOMER

MEN'S CAPS
ACCP002



6 12978 54361 0



CLOSURE

SIDE



CANVAS FLAG
HFC3341



6 12978 51095 7



CLOSURE

SIDE



DOG TAG
HFC3438



6 12978 52454 1



CLOSURE

SIDE



FIGHT THE GOOD FIGHT
HFC3440



6 12978 52456 5



CLOSURE

SIDE



LAND OF THE FREE
HFC3343



6 12978 51097 1

MEDIUM TUMBLERS



MEDIUM STAINLESS STEEL TUMBLERS

These convenient, dual-walled stainless-steel tumblers with a slide lid offer a sip of faith and a practical way to keep your beverage piping hot or frosty for hours. **MSRP \$19.99**

PRODUCT FEATURES

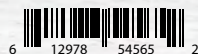
- 20 OZ. CAPACITY
- CONVENIENT SLIDE LID
- DUAL-WALL VACUUM-SEALED
- KITCHEN-GRADE STAINLESS STEEL
- HAND WASH
- SWEAT-FREE (NO MORE RINGS!)
- KEEPS DRINKS HOT OR COLD FOR HOURS
- FULL-WRAP ART OR POWDER COATED WITH LASER-ENGRAVING

NEW

12 PC 20 OZ. DUAL WALL
SS MUG ASST.
MUGS-SP21C



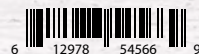
FAITH CAN MOVE
MUGS205



WOOD/TAN



FLAG
MUGS206



RED/WHITE/BLUE



TREADPLATE
MUGS208



BLACK



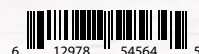
LAND OF THE FREE
MUGS207



MILITARY GREEN



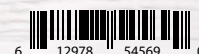
EISENHOWER
MUGS204



RED



IRON
MUGS209



BLACK

LARGE TUMBLERS



LARGE STAINLESS STEEL TUMBLERS

These convenient, dual-walled stainless-steel tumblers with a slide lid offer a sip of faith and a practical way to keep your beverage piping hot or frosty for hours. **MSRP \$23.99**

NEW

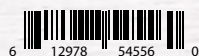
**12 PC 30 OZ. DUAL WALL
SS MUG ASST. 2
MUGS-SP21A**



EXTERIOR DESIGNS
ARE CREATED WITH
FULL WRAP-AROUND ART
OR ARE POWDER COATED
WITH LASER-ENGRAVING—
SOME ALSO WITH
SCREEN-PRINTING.



EISENHOWER
MUGS196



RED



FLAG
MUGS197



RED/WHITE/BLUE



LAND OF THE FREE
MUGS198



MILITARY GREEN



STAND FIRM
MUGS199



CAMO

AUTO DECALS



HOLD FAST

AUTO DECALS



7.5"

MSRP \$9.99

5.25"

MSRP \$6.99



FOR THE WHOLE
**HOLD FAST
COLLECTION**

GO TO PAGE 55

EASY APPLICATION!



PRODUCT FEATURES

- WORKS ON CARS + TRUCKS, BIKES, LAPTOPS, AND WINDOWS
- POLISHED VINYL, 3 MM THICK WITH 1 MM ADHESIVE
- 2 SIZES

HOLD FAST TO FAITH, FAMILY,
AND FREEDOM ON YOUR CAR,
BIKE, OR LAPTOP WITH THIS
COOL VINYL DECAL.

*"Be strong and courageous. Do not be
afraid or terrified because of them, for
the LORD your God goes with you; he will
never leave you nor forsake you."*
—Deuteronomy 31:6

HOLD FAST FLAG 5.25"
DCAL101



HOLD FAST FLAG 7.5"
DCAL102



12 PC. VINYL DECAL ASSORTMENT
DCAL-SU20

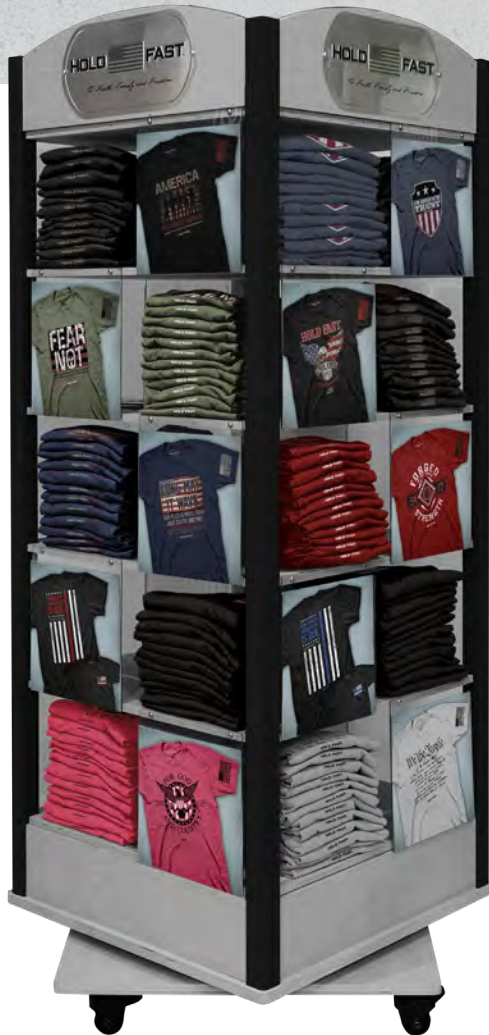


NEW

HOLD FAST® ARMORY DISPLAY



20-CUBBY DISPLAY



**HOLD FAST ARMORY 20
DISPLAY**
KHF20DISP01



10-CUBBY DISPLAY



**HOLD FAST ARMORY 10
DISPLAY**
KHF10DISP01



- HOLDS 20 T-SHIRT DESIGNS
- HOLDS OVER 240 T-SHIRTS
- DISPLAY COST - \$550
- DISPLAY COST OFFSET WITH 30 FREE TEES!

- HOLDS 10 T-SHIRT DESIGNS
- HOLDS OVER 120 T-SHIRTS
- SIDES HOLD YOUR CHOICE OF GIFT PANELS AND CAPS (INCLUDED)
- DISPLAY COST - \$415
- DISPLAY COST OFFSET WITH 24 FREE TEES!

BOTH DISPLAYS

- STURDY CONSTRUCTION
- GREY WOOD FINISH
- 360° SPIN AND EASY TO MOVE
- EACH CUBBY HOLDS 12 T-SHIRTS
- PRODUCT SHIPS FREE!
- \$99 FREIGHT CAP ON DISPLAY SHIPPING
- DISPLAY COST FULLY OFFSET WITH FREE TEES

* Free freight is for product only. Free freight and display freight cap apply only to shipping within the contiguous U.S. Offset tees will appear on your invoice at \$0.01 each.

JESUS SAID, "GO INTO ALL THE
WORLD AND 'KĒRUSSŌ' THE
GOOD NEWS TO EVERYONE."

("KĒruSSŌ" is the Greek word for preach.)

DO YOU "KĒRUSSŌ"?

CONTACT US

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WEB: WWW.KERUSSO.COM

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KERUSSO
2021 CATALOG
MKT1405



6 12978 55125 7

